

The iAcquire Customer Success Cycle

1 Strategic Planning
iAcquire thought leaders and web developers pave the way for the future of competitive link building. Forward thinking and in-depth market understanding set the stage for best-in-class services.



Customer Requirements

Customers are referred to us by our agency and channel partners, based on our past performance. Our strategic planning and professional services team have an impressive track record of results.

2 Campaign Launch
iAcquire employs a team of developers and usability experts to construct leading web projects for private and public consumption. Combined sources and leveraged resources contributes to terabytes of link data.



3 iRank™ Targeting
Client needs vary from project to project. With empirical data and market analysis, we customize a specific recommendation for every client.



5 Evaluation & Scale
iAcquire negotiates natural link placement on publisher's websites within relevant content. Using a natural growth approach, varied and branded anchor text, and logical url selection we promote long-term sustainability and success.



4 Outreach Implementation
A team of more than 35 internet researchers and search professionals scrub and interpret data to identify web properties for link placement. iAcquire's pre-execution steps ensure quality placement and links that drive results.

